



**PATENT**  
Attorney Docket No. A-71214/RMA

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

E. DIANE CHANG, et al.

Serial No.: 10/024,449

Filed: December 17, 2001

For: *System and Method for Improving  
The Performance of Electronic Media  
Advertising Campaigns Through Multi-  
Attribute Analysis and Optimization*

) Examiner: Not Assigned

) Group Art Unit: 2153

**RECEIVED**

**MAY 09 2002**

**Technology Center 2100**

CERTIFICATE OF MAILING

I hereby certify that this correspondence, including listed enclosures, is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Assistant Commissioner for Patents, BOX MISSING PARTS, Washington, DC 20231 on March 29, 2002.

Signed: \_\_\_\_\_

Victoria Christopher

**PETITION FOR EXTENSION OF TIME**

Assistant Commissioner for Patents  
BOX MISSING PARTS  
Washington, DC 20231

Sir:

Pursuant to 37 C.F.R. § 1.136(a), an extension of time for one month is hereby requested to respond to the Notice to File Missing Parts of Nonprovisional Application mailed January 23, 2002. Enclosed is our check for the requisite fee of \$55.

Applicant claims small entity status. See 37 CFR 1.27.

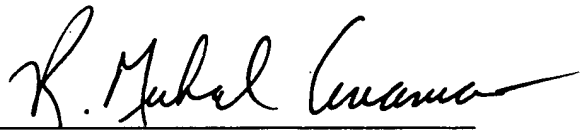
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The Commissioner is hereby authorized to charge any additional fees, including extension fees, or credit any overpayment to Deposit Account No. 03-1600 (Our File A-71214/RMA).

Respectfully submitted,

FLEHR HOHBACH TEST  
ALBRITTON & HERBERT LLP

A handwritten signature in dark ink, appearing to read "R. Michael Ananian", written over a horizontal line.

R. Michael Ananian, Reg. No. 35,050

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